

July - August 2019



Laydex

Building Solutions

NEWSLETTER

All New Homes in Areas of High Radon Exposure Are Required to Install a Radon Barrier According to the Building Regulations

Memtech Reinforced Radon Membrane provides an effective barrier to the passage of underground gases.



Dear Reader,

I am delighted to present the second edition of our bi-monthly Laydex newsletter. I trust you found the first edition informative and that your local Area Sales Manager was in a position to address any queries you might have had.

Inside this issue we deal with PermaBase's recent approval by K-Rend for use with their range of render finishes. This important approval further enhances PermaBase's position as Ireland's market leading cement board. We also bring you a feature piece on our Airtight Polar Extreme loft ladder. Energy efficiency, sustainability and low energy consumption is at the forefront of modern building practises and we have explained in more detail why the Polar Extreme ladder is a must for your customers.

Lastly, with summer well and truly here, we have given you a snapshot of what some hardware stores have done around the country to display our Teranna Composite Decking. If you're interested in a Teranna display for your store please feel free to get in touch with us today to discuss the various options available.

I hope you find this issue beneficial and interesting and thanks as always for your valuable business.

Kind regards,
Peter Woods | Managing Director

GET OUR NEW PERMABASE® SYSTEM BROCHURE TODAY



Get in touch with us to request our new PermaBase® Complete System brochures for your branch.

The updated brochure contains information on the full PermaBase® System including accessory products and warranties.

THE ATTRACTIVE SAGE GRASS DISPLAY STAND WILL DEFINITELY GRAB YOUR CUSTOMERS' ATTENTION

Our new Sage Artificial Grass 2-roll display stand provides a vibrant and engaging way to grab your customers' attention.

Required grass lengths can be easily cut straight from the stand and the wheels make it easy to transport.





Memtech R1 Radon Barrier with JUTA Gas Resistant DPC around the perimeter walls

PERMABASE® BOARD APPROVED AS A CARRIER FOR K-REND PRODUCTS

We are delighted to inform you that PermaBase® Cement Board 12mm is now approved as a carrier for K-Rend Renders & HPX Bases. This was achieved thanks to the exceptional qualities of PermaBase® including its good dimensional stability and adhesive strength.



CAUTION 1200G IS NOT RESISTANT TO RADON

Did you know Ireland has one of the highest recorded indoor levels of radon in Europe?

Radon is an odorless and tasteless radioactive gas which is produced in the ground from the uranium present in small quantities in all rocks and soils. Radon can move through the soil and enter buildings where it can sometimes build up to harmful concentrations.



According to the Environmental Protection Agency, approximately one-third of the country, mainly in the west and the south-east, is designated as a High Radon Area.

Providing an effective barrier to the passage of underground gases, our **NSAI Certified Memtech R1 Radon Barrier** acts as a protective shield to radon and other harmful ground gases.

Find the full information on Radon Measurements and health risks on: www.epa.ie/radiation/meas/radon



TERANNA GREAT VISUAL MERCHANDISING WITH TERANNA DISPLAYS

Get inspired for your own store with our selection of Teranna Composite Decking display stands from around the country.



HOMELAND
Westport, Co. Mayo

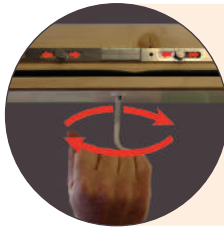


BROOKS
Bluebell, Dublin

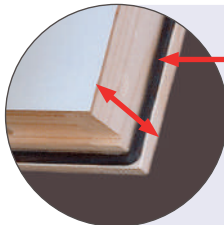


CLONDALKIN BUILDERS PROVIDERS
Dublin

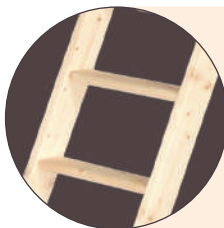
THE AIRTIGHT & HIGHLY INSULATED POLAR EXTREME LOFT LADDER



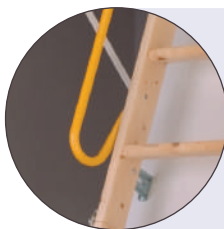
Recessed opening mechanism



Airtight seal
87mm Insulated hatch door



27mm Solid wooden frame



Steel handrail together with plastic feet for extra security



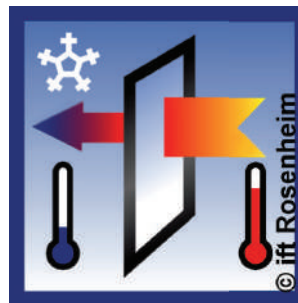
With Polar Extreme's superior technical performance, uncomfortable changes in temperature have no chance.

The Polar Extreme remains fully airtight due to its thicker insulated hatch door of 87mm which gives a calculated U-Value of 0.439 W/m²K.

Its natural pine treated frame fits any interior and wide steps make climbing comfortable while withstanding loads of up to 150kg.

Its user friendly double click opening and closing mechanism makes the Polar Extreme loft ladder even easier to use without compromising on aesthetics.

The Polar Extreme loft ladder comes fully assembled and is a must for any residential development.



U-Value 0,4

REDUCES ENERGY CONSUMPTION

Excellent thermal insulation and the highest Class 4 airtightness (DIN EN 1026) ensures no heat loss and contributes to low energy consumption in your home.



AN EASY-TO-APPLY PAINT USED FOR ALL STRUCTURAL STEEL SURFACES

Painting a metal surface is very different to traditional painting. Your choice of paint for your metal surface will depend on several factors including the type of metal surface you are painting and the requirement for durability and resistance.

With an extremely advanced durability, the lead free SYN-OXIDE paint acts as an outstanding weather shield, offering protection against external factors and at the same time enhances the appearance of the building. This paint is easy-to-apply, needs minimum preparation, and ensures effective results.

AVAILABLE IN 5 COLOURS!



INDUSTRY SNAPSHOT

The Construction industry's turnover is increasing year on year and saw growth of 25% last year

According to Construction Magazine's annual Top 50 CIF Contractors listing for 2019, the combined turnover for Ireland's top construction companies increased by 25% to €8.39 billion.

Over the years, the construction industry federation has seen a year on year increase in the turnover for the CIF top 50 contractors. In 2015, total turnover for the CIF top 50 was €4.9 billion, jumping to €6.72 billion in 2017, and €8.39 billion in 2018.

(Source: Construction Industry Federation News, June 2019)

FLOORING CASE STUDY: CHADWICKS BRANCHES JUNE 2019

Chadwicks Builders Providers
Lucan, Co. Dublin

Chadwicks Builders Providers
Naas, Co. Kildare

Providing a ceramic concrete look, the IVC Matrix 70 Luxury vinyl tiles were installed in two Chadwicks branches recently. Easy to clean and easy to install, efficient in any space, makes this floor ideal for high traffic commercial use.

Matrix 70 Loose Lay tiles are easy to lift, remove and reuse; making it a hassle-free solution for office, retail and hospitality projects. You don't have to interrupt business activities to install the floor – saving time and money – and your subfloor remains un-touched.

Get in touch for a **FREE SURVEY TODAY.**



ROOFING CASE STUDY: BISHOPS SQUARE OFFICE DEVELOPMENT

A 5 storey office block with a floor area of 22050m²

Kevin Street, Dublin

The Laydex Roofing Division were tasked with providing a high end green roof. The project features the Pluvitec Green Roof Build Up.

Installing green roofs is one option that can reduce the negative impact of development while providing numerous environmental, economic, and social benefits.

They can improve stormwater management by reducing runoff and improving water quality, conserve energy, mitigate the urban heat island, increase longevity of roofing membranes, reduce noise and air pollution, sequester carbon, increase urban biodiversity by providing habitat for wildlife, provide space for urban agriculture, provide a more aesthetically pleasing and healthy environment to work and live, and improve return on investment compared to traditional roofs.

LAYDEX ROOFING CHEERING ON ALKORSOLAR

We were delighted to attend the Irish Construction Awards Gala on 13th June. It was a great honour to be shortlisted in the category "Construction Product of the Year" with an innovative support system by Renolit **ALKORSOLAR**. Congratulations to all winners and finalists!

